

WHY PRINT?

We all take printing for granted. Perhaps it's because print has been the world's number one communications medium for so long we tend to overlook its impact and power.

That oversight could be fatal to a marketing campaign, a product launch, or a branding initiative that is trying to connect with people. People trust print. They feel comfortable using it. And they can't fast forward past it.

Digital Ink's information series "Why Print?" gives you the top reasons why you should make sure to use print in your next campaign. It doesn't have to be the only medium you use, but you should definitely use print whenever you want to persuade, inform, or entertain. Digital Ink wants to be your choice for the printer who helps you deliver your message.

To learn how print can help you prosper and to see our special offer for first time buyers, please visit www.digitalinkprint.com/whyprint
OR call us at 650.631.5858
OR email us at whyprint@digitalinkprint.com

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